



PORTABLE



STANDARD



STUDIO

snapshot 2

Family

The Next Generation
Photo Booth





TOP EARNING PHOTO BOOTH

Earning over **USD \$1,200** / week in several test locations.

[At one US-based customer, Snapshot 2 ranks #3 out of 106 games.]



DUAL CAMERAS

Equipped with both a Standard-height camera and a modern Selfie camera which photos from a higher angle.



EASY TO MAKE CUSTOMERS LOOK GREAT

Flattering white studio lights help people look great, with no facial shadows. Users can re-take any photo they don't like.



LOWEST OPERATING COST

No media tie-in! Get high-quality prints as little as **\$0.16** per print with our Commercial quality Mitsubishi Dye-sub printers.



AUTOMATIC UPDATES FOR FREE

Get **FREE** content updates automatically uploaded to your booth.



MULTIPLE PRINTS = UPSELL

An option for extra prints, so everyone in the group gets to keep a picture, increasing operator's revenue.



CONTENT RELEVANT FOR GENERATION - Z

Users are attracted to come back with three photo modes (Masquerade, Classic, and Filter & Decorate).

Content is modern, with Instagram-style filters, stylized frames, stamps, textures, and various brushes that allow players to draw or write messages.



SOCIAL MEDIA SHARING

Users can share Snapshot photos via any social networking app installed on their smart phone.



SNAPSHOT COMPANION APP

- Users get to keep a digital copy of their prints via the free companion app available for iPhone and Android.
- Many users enjoy uploading the existing photos on their phone to decorate and print at the booth.
- Registering your booth puts your locations on the Google Map integrated into the Snapshot App.



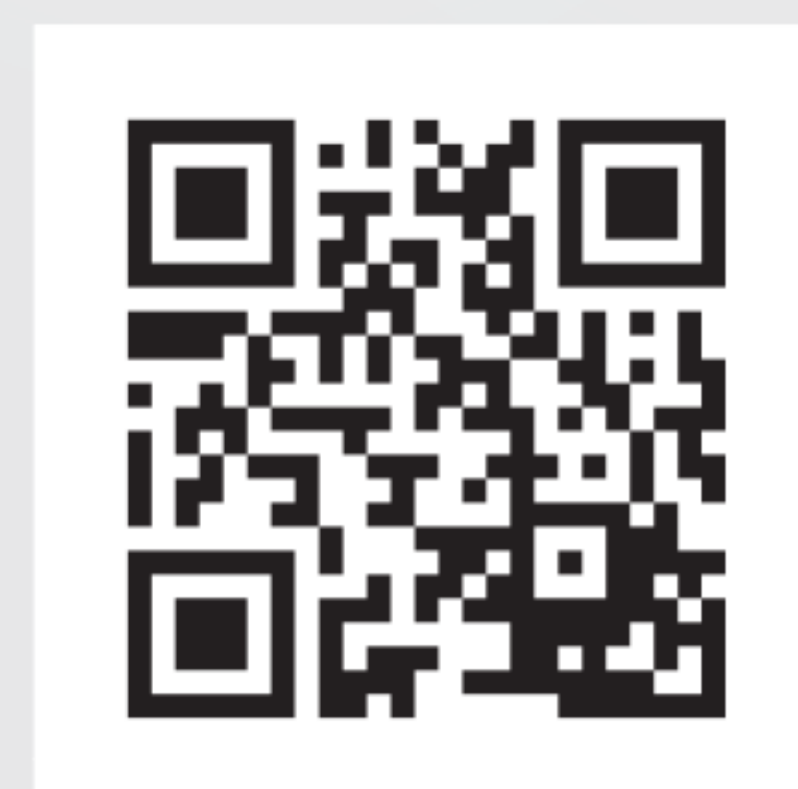
LAI GAMES WILL HELP YOU TO INCREASE YOUR BOOTH REVENUE

LAI Games has created a social media presence on Instagram, to build a successful, interactive user community. We draw customers to your booth by organizing regular giveaways and contests which require participants to return to a Snapshot booth. All prizes are provided by LAI Games.



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The Games They Want to Play

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